

Hearl Insurance Agency, LLC values our relationship with you and place the highest importance on respecting and protecting your privacy. We want you to feel comfortable and confident when using our products and services and with entrusting your personal, company and/or benefit information to us. We are authorized to collect personally identifiable information (PII) from you by verbal, written or electronic communication.

If you choose to give us PII, we may share this information with your employer, benefits brokers, providers and insurers when we need to share your information for us to provide the Services you have requested, or we need to send the information to service providers who work on behalf of Hearl Insurance Agency, LLC to provide a product or service to you. Unless we tell you differently, these service providers do not have any right to use the personal information we provide to them beyond what is necessary to assist us. We require service providers with whom the data is shared to comply with our policies and instructions regarding your personal information.

We and our service providers may use your information, including personal information, to provide the Services, including to communicate with you; to fulfill your request for certain products and services; to contact you in the future about your products and services or additional products and services; to administer the Services and manage, protect and improve the Services. We require our service providers to contractually agree to protect your personal information.

We will retain your personal information for as long as necessary for purposes for which it was collected. The precise period will depend on the reason why it was collected. Those periods are also based on the requirements of applicable laws, applicable legal and regulatory requirements and periods relating to the commencement of legal actions.

If you choose not to provide us with the PII requested, or not to respond to certain questions, please be aware that you may not have access to all the services we offer.